Summary

As required by the Health and Care Act 2012, a new Health and Wellbeing Strategy is required for 2019-2023 to follow on from the 2015-2018 strategy. The strategy sets a renewed vision for improving the health and wellbeing of residents and reducing inequalities at every stage of people’s lives. The three priority themes for the strategy have been agreed by Health and Wellbeing board in January when presented with the 2017 Joint Strategic Needs Assessment (JSNA):

1) **Best Start in Life**
2) **Early Diagnosis and Intervention**
3) **Building Resilience**

To create this document, we have run 12 focus groups with residents to formulate the ‘I’ statements within this document, which outline what good health looks like to residents. These are included within each theme of the strategy. We have also held 3 professional stakeholder workshops to discuss the outcomes and measures in each theme in July. After Health and Wellbeing Board approved the draft document for consultation on 7 November, the document has been through an 8 week online public consultation and Health and Wellbeing Board will approve the final document for publication on 15 January.

The response to the public consultation were overall positive and supportive of the document and its three themes. Following the comments in the consultation, we have amended Best Start in Life to include up until the age of 7 to ensure the transition to school is covered. We have also included additional references communication and speech.

This work is evolving – we are working with commissioners and providers to integrate these priorities into commissioning plans. The 7 outcomes within this document will stay the same for the duration of this strategy, but the measures will evolve as we gain greater insight into our population.
Recommendation(s)

The Assembly is recommended to:

(i) Note the 3 priority themes, and the 7 outcomes within the document. The document outlines how we will work together across the borough and services to improve the health and wellbeing of residents.

1. Introduction and Background

1.1 As required by the Health and Care Act 2012, a new Health and Wellbeing Strategy is required for 2019-2023 to follow on from the 2015-2018 strategy. The Joint Strategic Needs Assessment (JSNA) and Joint Health and Wellbeing Strategy (JHWS) are statutory items of Health and Wellbeing Board.

1.2 When Health and Wellbeing Board were presented with the JSNA 2017, they decided on the three priority themes of the strategy as Best Start in Life, Early Diagnosis and Intervention and Resilience. Health and Wellbeing Board approved the process to be taken for the creation of the strategy on 13 March. An update paper on the status of the creation of the strategy was provided to Health and Wellbeing Board on 5 September, and the draft document was approved for public consultation by the board on 7 November.

1.3 The document has now undergone an 8-week public online consultation and will be presented to Health and Wellbeing Board for approval for publication on 15 January.

2. Consultation

2.1 There has been a strong consultation element to the production of the Joint Health and Wellbeing Strategy. This is the first Joint Health and Wellbeing Strategy to be co-produced with residents. We ran 12 resident focus groups in community groups across the borough to formulate the 9 ‘I’ statements, 3 within each theme, which feature within the strategy. We also ran 3 stakeholder workshops with professionals, with 89 attendees from a variety of service areas and organisations across 3 workshops to discuss the outcomes and measures to be used within the document.

2.2 During the creation of the strategy, we also consulted with a range of both internal and partnership boards. This included giving presentations at the Community Safety Partnership, Health and Wellbeing Board, Barking and Dagenham Delivery Partnership, Core Directors Meeting, the Leader’s Advisory Group on People and Resilience and People and Resilience Management Team. We have also involved CCG colleagues in the process of creating draft documents.
2.3 The proposals in this report were considered and endorsed by the Corporate Strategy Group at its meeting on 18th October and at the Leader’s Advisory Group on People & Resilience on 23rd October. The draft document was approved for consultation by the Health and Wellbeing Board on 7th November, with the final document for publication due at Health and Wellbeing Board on 15th November.

2.4 The Joint Strategic Needs Assessment, which provides the data which informs the strategy, and has been created in parallel, was also endorsed by the Corporate Strategy Group at its meeting on 18th October and at the Leader’s Advisory Group on People & Resilience on 23rd October. The document was approved by Health and Wellbeing Board on 7th November. The document is attached as an Appendix 2 to this report.

3. **Financial Implications**

*Implications completed by Feroza Begum, Interim Group Accountant*

3.1 Although this report is largely for information only, the Joint Health and Wellbeing Strategy assumes that it will be delivered within existing resources, especially the Public Health Grant, which is available to the London Borough of Barking and Dagenham until 2021.

3.2 Under section 75 of the NHS Act 2006, the Council will consider flexibilities such as pooled budgets and lead commissioning that can better meet the needs identified in the JSNA. The NHS England (London) is also under a duty in the legislation to encourage the use of these flexibilities by clinical commissioning groups, where it considers use of flexibilities would secure the integration of health services and health related or social care services.

4. **Legal Implications**

*Implications completed by Dr Paul Field, Senior Governance Solicitor*

4.1 As set out in the body of this report the Health and Social Care Act 2012 places a statutory duty on the Health and Wellbeing Board to prepare a Joint Health and Wellbeing Strategy to meet the needs identified in the Joint Strategic Needs Assessment. Local authorities and each of its partner clinical commissioning groups must when exercising any functions have regard to any relevant Joint Strategic Needs Assessment (JSNA) and Joint Health and Wellbeing Strategy (JHWS) prepared by them (s193 of the Health and Social Care Act 2012).

4.2 When preparing JSNAs and JHWSs health and wellbeing boards must have regard to the Statutory Guidance and as such boards have to be able to justify departing from it. The proposed refreshed joint Health and Wellbeing Strategy will need to be been prepared and consulted on in accordance with the requirements under the Health and Social Care Act 2012 and under the Local Government and Public Involvement in Health Act 2007. Health and wellbeing
boards must meet the Public Sector Equality Duty under the Equality Act 2010, and due regard must be given to the duty throughout the JSNA and JHWS process.

5. Other Implications

5.1 Corporate Policy and Equality Impact

*Growth Commission Report 2016*

An independent ‘Growth Commission’ was commissioned by the council in 2015 to consider how growth opportunities in the borough could be maximised for the benefit of all its residents. In early 2016, they delivered their report, with recommendations for achieving this.

One of the key recommendations within the Growth Commission is to focus on increasing health and life expectancy in the borough. The report details how to achieve goals listed including much more active involvement of local people and communities. This strategy focuses on improving health and life expectancy in the borough, by focusing on key areas which have the largest potential for impact.

The Growth Commission Report provided the impetus for the Borough Manifesto (below).

*The Borough Manifesto*

The Borough Manifesto, ‘Barking and Dagenham Together’ sets out a shared vision for the borough through to 2037 aimed at around 10 themes:

- Employment, Skills and Enterprise
- Education
- Regeneration
- Housing
- Health and Social Care
- Community and Cohesion
- Environment
- Crime and Safety
- Fairness
- Arts, Culture and Leisure

These themes all impact on the health and the resilience of all residents. As such, this provides a blueprint for reducing health inequalities in the long term, not only within the borough, but also in relation to London and England. This aim is explicitly stated within *the Borough Manifesto*’s targets, the majority of which are to improve key indicators to London and East London averages. In particular, the outcomes within this strategy focus on helping to achieve progress in the 5 following areas of the Borough Manifesto targets:

- Healthy life expectancy better than London average by 2037
- An increased level of residents with Level 1 and Level 4 skills higher than the London average by 2037
- Unemployment rate lower than the London average by 2037
Personal wellbeing and happiness above the London average
Rate of regular physical activity higher than East London by 2037

During the Borough Manifesto consultation, residents also told us they wanted to have more of a say on their health. Because of this and the recommendations of the Growth Commission to increase community engagement, we have co-produced this strategy with residents. We have run 12 resident focus groups with a total of 128 residents to find out resident priorities in terms of good health and formulated these into a series of ‘I’ statements which are featured within each theme of the strategy.

London Borough of Barking and Dagenham Corporate Plan

The 2018-2022 London Borough of Barking and Dagenham’s Corporate Plan has been created in parallel to and informed by this strategy. One of the themes of the Plan focusing on empowering people and closely aligns with the strategy his document. The Corporate Plan’s focus is strengthening our services for all, and intervening early to prevent a problem from becoming a crisis, whilst protecting the most vulnerable.

North East London Sustainability and Transformation Plan (Draft 2016)

The Sustainability and Transformation Plan (STP) outlines how the NHS in North East London will become financially sustainable and deliver improvements to health and care services by 2021. It sets out six key priorities:

- Aligning demand with the most suitable type of services, including reducing demand via prevention and self-care
- Supporting self-care, locally based care and high-quality secondary care services
- Ensuring that providers can overcome the financial challenges that many are facing
- Collaborating on specialised services
- Developing a system-wide decision-making model that enables place-based care and partnership working
- Better use of physical assets.

As a joint strategy, many of the priorities relate to collaboration and integration of services. There is already considerable partnership working between Barking and Dagenham, Redbridge and Havering, including the current review of urgent and emergency care services and the joint commissioning of a pharmaceutical needs assessment for the three boroughs.

This strategy also builds upon the transformation plans developed through Barking Havering and Redbridge Integrated Care Partnership. Taking forward the planned 6 key areas - Older People, Planned Care, Cancer Transformation, Children and Maternity, Long-term conditions and Primary Care.

A framework for person-centred care has also been developed as part of the STP which emphasises prevention and draws on the social determinants of health. Within
this strategy, we will focus on outcomes-based commissioning and this model of person-centred care through the use of resident-created ‘I’ statements.

To create a condensed document, this strategy does not contain a detailed delivery plan. It will be the role of the Alliance of Providers and commissioners to outline the delivery plans and how they are held to account.

A full Equality Impact Assessment is attached as Appendix 3 of this report, detailing the impact on each protected group.

5.2 **Safeguarding Adults and Children** – As outlined within the strategy itself, one of the pledges of partners detailed is safeguarding both vulnerable children and adults. This is a priority of the board to help ensure that all residents have the Best Start in Life and build resilience.

5.3 **Health Issues** – As the Joint Health and Wellbeing Strategy, the document outlines how partners will work together over the next 5 years. The strategy is designed to have a positive impact on health in the borough, providing the strategic framework with which to guide discussions around improving health and wellbeing.

5.4 **Crime and Disorder Issues** – As part of the creation of this document, we consulted with colleagues in Community Safety to ensure that this document compliments the upcoming Community Safety Plan. We presented at Community Safety Partnership on 26 September on our approach to resilience to get feedback from the Board. We have also included trauma-informed approaches, part of the Community Safety Plan, within our resilience theme of the document and referenced the Community Safety Plan within this. Within the Community Safety Plan 2019-21, Priority 1, Keeping Children and Young People Safe, references the importance of Adverse Childhood Experiences and how this is also an outcome within the Joint Health and Wellbeing Strategy.

**List of appendices:**

Appendix 1: Joint Health and Wellbeing Strategy 2019-2023 Document
Appendix 2: Joint Strategic Needs Assessment 2018
Appendix 3: Joint Health and Wellbeing Strategy Equality Impact Assessment