

OUR VISION FOR 2020
Together we will build communities and transform lives

COMMUNITY PRIORITY	IMPACT ON LOCAL PEOPLES LIVES	SUCCESS MEASURE
<p>HOW WILL WE AND OUR PARTNERS DO THIS?</p> <p>Through our community priorities which set the medium term framework within which all partners to the Barking and Dagenham Partnership will work.</p>	<p>HOW WILL WE AND OUR PARTNERS KNOW WE HAVE BEEN SUCCESSFUL?</p> <p>Success is defined in terms of the impact we want to have on local peoples lives by 2020 and measured in terms of key performance indicators which all partners monitor.</p>	
Promote social cohesion through <ul style="list-style-type: none"> ➤ Promoting equal opportunities and celebrating diversity ➤ Raising general pride in the borough ➤ Developing rights and responsibilities 	Local people who ; <ul style="list-style-type: none"> ➤ feel proud to live, work and spend leisure time in Barking and Dagenham ➤ feel equally valued and respected ➤ are actively involved in taking the decisions which affect their lives, making informed choices about the issues which affect them 	<ul style="list-style-type: none"> ➤ % of residents who have a positive perception of the borough ➤ % of partners conforming to level 3 of the Equality standard ➤ % of public sector bodies in the borough monitoring their equal opportunities policies ➤ % of residents who feel involved/consulted
Better education and learning for all	Local people who learn throughout their lives and are able to access all the opportunities which are available to them	<ul style="list-style-type: none"> ➤ % of education and learning indicators will be above the national average ➤ % of education and learning indicators in the top quartile
Improving health, housing and social care	Local people are healthier, living their lives with dignity and independence in homes which meet their needs	<ul style="list-style-type: none"> ➤ Reduction in cancer mortality rate ➤ Reduction in Under 18 conception rates ➤ % of homes meeting the decency standard ➤ Reduction in deaths from heart disease
Making Barking and Dagenham cleaner, safer and greener	Local people live in an environment which they recognize as cleaner, greener and safer.	<ul style="list-style-type: none"> ➤ % of residents who have a positive perception of the appearance of the borough ➤ % of residents who feel safe outside after dark
Regenerating the local community	Skilled and informed local people who are able to take advantage of the opportunities which will exist in a thriving, sustainable local economy.	<ul style="list-style-type: none"> ➤ Rise in average income ranking of B&D residents in comparison with the rest of London



THE COUNCIL'S ROLE IN DELIVERING OUR PARTNERSHIP VISION DURING 2007/08 – 2009/10

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THE COUNCIL WILL CONTRIBUTE TO DELIVERING THE PARTNERSHIP VISION BY FOCUSING ON

OUTSTANDING CUSTOMER SERVICE	IMPROVING PERFORMANCE ACROSS THE BOARD	REGENERATING THE BOROUGH
<p>Outcome: Local people at the heart of everything we do – involved and empowered to take informed choices about the things which affect their lives</p>	<p>Outcome: Local people receive the best possible services which are responsive to their changing needs and represent best value for money</p>	<p>Outcome: A thriving and sustainable local economy where skilled and informed local people can live and work with pride.</p>
<p>Success Measures:</p> <ul style="list-style-type: none"> ➤ % of residents who find it easy to contact the council 	<p>Success Measures:</p> <ul style="list-style-type: none"> ➤ Resident satisfaction rates with services and with the Council as a whole 	<p>Success Measures:</p> <ul style="list-style-type: none"> ➤ Rise in average income ranking of B&D residents in comparison with the rest of London
<p>Key actions:</p> <ul style="list-style-type: none"> ➤ Implement and further develop the Council's Customer Service Strategy ➤ Implement the Council's communications strategy. ➤ Implement the Council's revised community consultation and involvement; 	<p>Key actions:</p> <ul style="list-style-type: none"> ➤ Further strengthen arrangements for performance management ➤ Develop and implement improvement plans aimed targeted on activity areas where performance is in lower quartile ➤ Develop performance management arrangements for the Barking and Dagenham Partnership to enable a better focus on delivering better outcomes for local people and further targeted action by the LSP on national floor targets e.g. domestic violence, health inequalities and skills; ➤ Development of an Adult and Community Services "Trust"; 	<p>Key actions:</p> <ul style="list-style-type: none"> ➤ Complete and implement the Council's regeneration strategy ➤ Complete development proposals for major sites; ➤ Roll out Neighbourhood Management borough-wide to enhance engagement, consultation and localized service priorities; ➤ Examine initiatives to improve housing supply and other projects to build community cohesion; ➤ Further develop and implement the Council's community cohesion strategy; ➤ Review libraries and community assets to provide better community space across the borough;

OUR VALUES - AS WE CARRY OUT OUR JOBS WE WILL ALWAYS

Involve local people in decisions which affect them	Take responsibility for what we do	Value diversity and treat everyone with respect	Demand best value and invest in our future	Work in partnership with others
<p>Key actions:</p> <ul style="list-style-type: none"> ➤ Continue to develop our organisation's culture with particular emphasis on becoming a learning organization; complete all stages of our organisational review ➤ Further programmes to achieve 'distributive leadership' e.g. a middle management programme and an I&DeA programme for Members on community leadership/campaigning; Extend Member involvement in partnership bodies; 				

HOW STRATEGIES AND PLANS DELIVER THE MEDIUM AND SHORT TERM PRIORITIES

CORPORATE PRIORITIES FOR 2007/08							
COMMUNITY PRIORITIES DELIVERING THE VISION FOR 2020					Outstanding customer service	Improving performance	Regenerating the borough
					PROMOTING EQUAL OPPORTUNITIES AND CELEBRATING DIVERSITY RAISING GENERAL PRIDE IN THE BOROUGH DEVELOPING RIGHTS AND RESPONSIBILITIES	The Community Engagement and Consultation Customer Strategy Consultation and Engagement Strategy	Local Area Agreement
BETTER EDUCATION AND LEARNING FOR ALL	Leisure and Play Strategy Creating Children's Centres Engagement Strategy Extended Schools Strategy	CYP Plan Childcare Strategy					
IMPROVING HEALTH, HOUSING AND SOCIAL CARE	Older People's Strategy Draft Commissioning Strategy for Adult and Community Services Supporting People Strategy Carers Strategy in progress Mental Health Commissioning Strategy Homelessness Strategy Alcohol and Harm Reduction Strategy	Monitoring of Housing Strategy Action Plan Older People's Strategy Action Plan in progress Monitoring of Commissioning Strategy Action Plan Monitoring of Supporting People Action Plan Monitoring of Homelessness Strategy Action Plan	Housing Strategy (being re-written) Gateway to Games				
MAKING BARKING AND DAGENHAM CLEANER, GREENER AND SAFER	Municipal Waste Management Strategy Parks and Green Open Spaces Strategy Domestic Violence Strategy	Community Safety Strategy Parks Strategy Implementation Plan	Contaminated Land Strategy Sustainable Energy Strategy				

	REGENERATING THE LOCAL ECONOMY	Local Implementation Plan Local Cultural Strategy	Workforce Development Strategy	Regeneration strategy Economic Development Strategy Local Development Framework
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DELIVERY OF COMMUNITY PRIORITIES AND CORPORATE PRIORITIES UNDERPINNED BY

- CORPORATE PLAN;
- ORGANISATIONAL DEVELOPMENT STRATEGY;
- MEDIUM TERM FINANCIAL STRATEGY;
- THE COMMUNITY ENGAGEMENT AND CONSULTATION;
- THE LOCAL AREA AGREEMENT