One borough; one community; London’s growth opportunity

Encouraging civic pride

Enabling social responsibility

Growing the borough

For more information visit lbbd.gov.uk/visionandpriorities
Market Position Statement Update

Monica Needs
Market Development Manager
26 January 2016
Changing context

Care Act

Shifting demography

Budget pressures

Growth opportunities

One borough; one community; London’s growth opportunity
The Changing Focus for the Market

- Prevention/wellbeing
- Support for carers
- Information & advice
- Market-shaping

Increasing emphasis on preventing, reducing and delaying care needs, including through better choices earlier
The Changing Focus for the Market

Right to an assessment and a duty on the Council to provide services for carers in their own right
The Changing Focus for the Market

A duty to provide information and advice for the whole community

- Prevention/wellbeing
- Support for carers
- Information & advice
- Market-shaping
The Changing Focus for the Market

A duty on the Council to work to ‘shape’ an active market in social care services locally.
WHAT’S NEXT?

- Publish the Market Position Statement Update
- Continue to work with providers to develop the market for social care
- Start work on a new MPS for the Autumn of 2016