Title: DIRECTOR OF PUBLIC HEALTH ANNUAL REPORT

Report of the Director of Public Health

Open Report | For Decision
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Wards Affected: | Key Decision:
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Sponsor:
Matthew Cole, Director of Public Health

Summary:
The Director of Public Health Annual Report is a statutory requirement under the provisions of the Health and Social Care Act 2012. It provides an opportunity for me to give an independent assessment of the health of the population and focus on some priority areas where I consider that the council and its partners need to consider individually and collectively where more needs to be done to realise health gain.

My report has been informed by and supports the achievement of the Council’s and wider communities’ vision to “Encourage growth and unlock the potential of Barking and Dagenham and its residents”. I have focused on four areas of opportunity where the contribution that all partners can make will deliver both the wider public health agenda that supports this vision.

In Chapter 1 I explore the opportunity presented by Transforming Primary Care in London: General Practice/A Call to Action. I continue this theme in Chapter 2 where I examine the impact of Mental Illness, Mental Wellbeing. Chapter 3 examines the context for health improvement and how the Council can use its broad range of responsibilities to improve public health through creating a healthier environment. In my final chapter, I focus on the evidence and analysis on how we can enhance our interventions to improve early years’ outcomes in the crucial first 5 years of life, and identify what matters most in preventing poor children becoming poor adults.

I hope my observations act as a starting point for sharing local experience and helping ourselves, our partners and our residents, to reflect on the need to commission services that are flexible, reflect need and are delivered closer to people’s homes.
Recommendation(s)

The Health and Wellbeing Board is recommended to:

(i) Note and comment on the observations of the Director of Public Health in his Annual Report.

(ii) Note that the Director of Public Health Annual report will be used to inform future iterations of the Joint Health and Wellbeing Strategy and joint Strategic Needs Assessment.

Reason(s)


The Director of Public Health has a duty to write a report, whereas the authority’s duty is to publish it (section 73B(5) & (6) of the 2006 Act1, inserted by section 31 of the 2012 Act). The content and structure of the report is something to be decided locally.

1 Mandatory Implications

1.1 Financial Implications

Implications completed by Olufunke Adediran, Group Accountant:

This report is mainly for information and a cover for the statutory annual report of the Director of Public Health for the year 2016/17. The financial implications of the main report are contained in chapter 4 of the report. As such, there are no financial implications arising directly from this report.

1.1 Legal Implications

Implications completed by Dr. Paul Feild Senior Governance Solicitor

The legal obligation to produce this report is as set out in the reasons above.

1.2 JSNA

The functions of the Health and Wellbeing Board is to promote and inspire residents of Barking and Dagenham by focusing on integration of health and social care, delivery of improved health outcomes and effectively reduce inequalities for those who live in the Borough including those identified in 2016 JSNA. The Annual Report by the director of Public Health highlights the health of those living in the Borough, the Board intends to address the four focus areas by identifying the needs of the population and targets work to help deliver the aims to those residents within the Borough.
1.3 **Health and Wellbeing Strategy**

The Health and Wellbeing Strategy includes the following key themes; prevention, improvement and integration of services, care and support, protection and safeguarding. An annual report completed by the Director of Public Health will assist the Health and Wellbeing Board to deliver the Joint Health and Wellbeing strategy by identifying key priorities within the Borough.

1.4 **Integration**

The projected new direction of the Health and Wellbeing Board will allow it to dedicate greater resources and time to substantive topics of health and social care integration; a central purpose of the Board.