Title: Corporate Plan 2017/18 – Quarter 3 Performance Reporting

Report of the Director of Policy and Participation

Open Report

Wards Affected: All

Report Author: Laura Powell, Strategy and Performance Officer

Accountable Strategic Director: Claire Symonds, Chief Operating Officer

Summary:

The Corporate Plan 2017/18 is a key document developed to ensure the Council has a co-ordinated approach to delivering the vision and priorities, and makes best use of the resources available. Key Performance Indicators (KPIs) and Key Accountabilities have been developed to monitor performance against the priorities and frontline services.

Progress is reported quarterly to the Corporate Performance Group (CPG) and Cabinet and every six months to the Public Accounts and Audit Select Committee (PAASC). An in-depth focus on performance takes place at the Performance Challenge Sessions held quarterly, with areas of concern scrutinised at ‘Deep Dive’ sessions on a monthly basis.

The corporate performance framework for 2017/18 consists of KPIs and Key Accountabilities presented under the Cabinet portfolio areas to form the basis of corporate performance monitoring. The framework sets out what needs to be monitored in the year ahead whilst acknowledging that a new framework will be required by 2018/19, as the Council moves further towards becoming a commissioning-based organisation.

This Quarter 3 report provides an update of performance between 1 April 2017 and 31 December 2017 against the Key Performance Indicators (KPIs) and Key Accountabilities.

Recommendation(s)

PAASC are asked to:

(i) Note progress against the Key Accountabilities as detailed in Appendix 1 to the report;

(ii) Note performance against the Key Performance Indicators as detailed in Appendix 2 to the report; and

(iii) Agree any actions to address areas of deteriorating performance.
Reason(s)

To assist the Council in achieving its priority of a “Well run organisation”.

1. **Introduction**

1.1 The Council’s vision and priorities were developed and agreed by Assembly in September 2014. The Corporate Plan 2017/18 is an important part of ensuring the Council has a clear focus on delivering the vision and priorities for Barking and Dagenham. The Plan allows the Council to make best use of limited resources in areas that will make the greatest difference in achieving the overall vision and priorities.

1.2 Despite aiming to set a balanced budget for 2017/18, further savings are required. In order to deliver the priorities, we have to remain efficient by maximising the opportunities to be digital by design, manage demand for services, generate income and adopt new ways of working through community hubs and a new relationship with the voluntary sector and the community. This is in line with the direction of travel of many local authorities.

1.3 The Corporate Plan is a key part of the Council’s overall 2017/18 performance framework and ‘golden thread’ which links the vision and priorities through to the key accountabilities and indicators, business plans, team work programmes and individual objectives in appraisals. It was developed in order to ensure that the Council’s contribution to achieving the priorities was proactive, co-ordinated, resourced in line with the MTFS and monitored so that Members and residents could see progress.

1.4 All 2015-2017 business plans were completed and detail key service priorities linked to the corporate priorities, deliverables, actions services will take (with timescales) and resources to take forward the priorities in the Corporate Plan.

1.5 To complete the golden thread, all staff have an annual appraisal (with a formal six-monthly review). Through this process, performance in the last year is reviewed and objectives set for the year ahead. Individual objectives are set based on business plans, thereby ensuring all staff are focused and working towards delivering the Council’s priorities. Staff are also assessed against competencies based on the values, on the basis that success also depends on the way they carry out their role. Individual learning and development needs are also identified through this process.

1.6 Alongside a formal appraisal, all staff should have regular supervision or one-to-ones. This enables performance to be monitored and issues addressed. The aim is to help people maximise their performance, but also to provide a formal capability process should there be consistent under-performance.

2 “**What we will deliver**” – 2017/18 Key Accountabilities

2.1 In the development of the Corporate Plan, a number of Key Accountabilities were identified that linked to the Council delivering the vision and priorities as well as service delivery over the year ahead.
2.2 The Key Accountabilities (Appendix 1) are a key element of the corporate performance framework and will continue to be reported to CPG and Cabinet on a quarterly basis and at PAASC every 6 months. They have also been used as a key aid for discussions at the quarterly Performance Challenge Sessions.

3 Key Performance Indicators 2017/18

3.1 This report provides a performance update at Quarter 3 (for the period 1\textsuperscript{st} April 2017 to 31\textsuperscript{st} December 2017) on the key performance indicators for 2017/18 (Appendix 2).

3.2 Throughout the year, the KPIs will be reported with a RAG rating, based on performance against target. Where relevant, in-year targets have been set to take into account seasonal trends / variations, as well as provide performance milestones. Assessing performance against in-year targets makes it easier to identify progress at each quarter, allowing for actions to be taken to ensure performance remains on track to reach the overall target for the year.

4 Performance Summary - Key Performance Indicators

4.1 The key performance indicators focus on high-level areas of importance and allow Members and officers to monitor performance in those areas. In addition to these corporate indicators, throughout the organisation there are a significant number of service level indicators which are monitored locally and provide a more detailed picture of performance.

4.2 A detailed breakdown of performance for Quarter 3 2017/18 (1\textsuperscript{st} April 2017 – 31\textsuperscript{st} December 2017) is provided in Appendix 2.

4.3 Those indicators which have seen a significant improvement or may be an area of concern have been included in the body of this report.

4.4 In order to report the latest performance in a concise manner, a number of symbols are incorporated in the report. Please refer to the table below for a summary of each symbol and an explanation of their meaning.

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>↑</td>
<td>Performance has improved when compared to the previous quarter and against the same quarter last year.</td>
</tr>
<tr>
<td>↔</td>
<td>Performance has remained static when compared to the previous quarter and against the same quarter last year.</td>
</tr>
<tr>
<td>↓</td>
<td>Performance has deteriorated when compared to the previous quarter and against the same quarter last year.</td>
</tr>
<tr>
<td>G</td>
<td>Performance is expected to achieve or has exceeded the target.</td>
</tr>
<tr>
<td>A</td>
<td>Performance is within 10% of the target.</td>
</tr>
<tr>
<td>R</td>
<td>Performance is 10% or more off the target.</td>
</tr>
</tbody>
</table>
4.5 The table below provides a summary at Quarter 3 2017/18 of the direction of travel for all KPIs. Depending on the measure, Direction of Travel is determined by comparing performance with the same period last year (Quarter 3 2016/17), or performance from the previous reporting period (Quarter 2 2017/18). This should be considered in the context of significant budget reductions and our continuation to improve services.

<table>
<thead>
<tr>
<th>Direction of travel</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>↑</td>
<td>29 (62%)</td>
<td>0 (0%)</td>
<td>13 (28%)</td>
<td>5 (11%)</td>
</tr>
<tr>
<td>←</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>↓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>N/A</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

4.6 The following table provides a summary of the number of indicators with either a Red, Amber or Green rating, according to their performance against the 2017/18 target.

<table>
<thead>
<tr>
<th>RAG Rating against 2017/18 target</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>G</td>
<td>A</td>
<td>R</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>24 (51%)</td>
<td>10 (21%)</td>
<td>5 (11%)</td>
<td>8 (17%)</td>
<td></td>
</tr>
</tbody>
</table>

5 Key Performance Indicators – Rated Not Applicable (n/a)

5.1 At Quarter 3, some indicators have been allocated a Direction of Travel, or RAG Rating of ‘Not Applicable’. The reasons for which are set out in the tables below.

<table>
<thead>
<tr>
<th>Reason for Not Applicable Direction of Travel</th>
<th>Number of indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>New indicator for 2017/18 / Historical data not available</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Reason for Not Applicable RAG rating</th>
<th>Number of indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good performance neither high or low – no target set</td>
<td>7</td>
</tr>
<tr>
<td>Awaiting data / target</td>
<td>1</td>
</tr>
</tbody>
</table>

6 Focus on Performance

6.1 For Quarter 3 2017/18 performance reporting, focus has been given to a small selection of indicators which are either showing good performance against target, or are showing deterioration since last year and falling short of the target. It is hoped that by focusing on specific indicators, senior management and Members will be able to challenge performance and identify where remedial action may be required for the remainder of 2017/18.
6.2 **Improved Performance**

**KPI 33 – The percentage of customers satisfied with the service they have received**

Performance during Quarter 3 has risen to 87% of customers who say they are satisfied with the service they have received from the Contact Centre. As a result, current performance is now exceeding the corporate target of 85%.

With upgrades to the Contact Centre telephony system due to go live in February, it is anticipated that these will greatly improve the customer experience when calling the Council and subsequently continue the improvement of customer satisfaction levels.

**KPI 40 – The number of households in Bed and Breakfast**

The snapshot taken at the end of Quarter 3, showed that there were no households currently occupying Bed and Breakfast accommodation.

Access to alternative temporary accommodation and better case management of households in hostel sites has led to this significant reduction in the need to procure emergency Bed and Breakfast accommodation.

Initiatives have been developed to enact appropriate prevention measures, which has also led to a reduction in the number of households approaching the service requiring emergency / temporary accommodation.

6.3 **Areas for Improvement**

**KPI 11 – The number of burglary offences**

Financial Year to date figures at December 2017 (1,143 offences) shows a 26.6% increase (+240 offences) when compared to the same point in the previous year (903 offences). In comparison total burglary across London is up 12.9%.

From 8th January 2018 there will be a unit made up of 2 Sergeants and 16 Constables, who will operate out of Fresh Wharf police station. The unit will investigate all crimes of Robbery and Burglary where there has been a forensic identification.

Proactive work will be undertaken especially on linked series offences to locate and arrest suspects who are currently wanted for Robbery and Burglary. This initiative will help reduce the current increase trend and will also improve victim care and positive outcomes.

7 **Consultation**

7.1 The CPG and departments (through Departmental Management Teams) have informed the approach, data and commentary in this report.
8 Financial Implications

Implications completed by: Kathy Freeman, Finance Director

8.1 There are no specific financial implications as a result of this report; however, in light of current financial constraints it is imperative that Officers ensure that these key performance indicators are delivered within existing budgets. These budgets will be monitored through the existing monitoring process to identify and address potential issues and also any benefits as a result of improved performance on a timely basis.

9 Legal Implications

Implications completed by: Dr. Paul Feild, Senior Corporate Governance Solicitor

9.1 Assembly agreed the vision and priorities in September 2014. The responsibility for implementing them rests with Cabinet. The delivery of these will be achieved through the projects set out in the delivery plan and monitored quarterly. As this report is for noting, there are no legal implications.

10 Other Implications

10.1 Risk Management – There are no specific risks associated with this report. The corporate plan report and ongoing monitoring will enable the Council to identify risks early and initiate any mitigating action. The Council's business planning process describes how risks are mitigated by linking with the corporate risk register.

10.2 Contractual Issues – Any contractual issues relating to delivering activities to meet borough priorities will be identified and dealt with in individual project plans.

10.3 Staffing Issues – There are no specific staffing implications.

10.4 Customer Impact – The vision and priorities give a clear and consistent message to residents and partners in Barking and Dagenham about the Council’s role in place shaping and providing community leadership. The key accountabilities and KPIs monitored allow the Council to track delivery ensuring resources and activity are effectively targeted to help achieve the vision and priorities.

There are no specific customer impact issues to consider as a result of this report. The report highlights issues relating to performance, either good or bad, which may have an impact on the service received by customers and as such this contributes towards addressing underperformance and in turn improving service delivery.

10.5 Safeguarding Children - The priority Enabling social responsibility encompasses activities to safeguard children in the borough and is delivered through the Local Safeguarding Children Board and Children’s Trust. The Council monitor a number of indicators corporately which relate to Children’s safeguarding. By doing so the Council can ensure it continues to discharge its duties.

10.6 Health Issues - The priority Enabling social responsibility encompasses activities to support the prevention and resolution of health issues in the borough and is delivered through the Health and Wellbeing Board. The borough has a
number of health challenges, with our residents having significantly worse health outcomes than national averages, including lower life expectancy, and higher rates of obesity, diabetes and smoking prevalence. Although delivery of health services is not the responsibility of the Council, together with health partners the Council is committed to tackling the health issues prevalent in the borough.

10.7 **Crime and Disorder Issues** - The priority **Encouraging civic pride** encompasses activities to tackle crime and disorder issues and will be delivered through the Community Safety Partnership. Whilst high level indicators provide Cabinet with an overview of performance, more detailed indicators are monitored locally. Data for the borough shows that Barking and Dagenham is a relatively safe borough with low crime. There is some work for the Council and partners to do to tackle the perception of crime and safety.

Public Background Papers Used in the Preparation of the Report:

List of appendices:
- **Appendix 1**: “What we will deliver” – Progress against Key Accountabilities 2017/18
- **Appendix 2**: Key Performance Indicators – Performance at Quarter 3 2017/18