

HEALTH AND WELLBEING BOARD

12 MAY 2015

Title: Draft Refresh of the Joint Health and Wellbeing Strategy	
Report of the Director of Public Health	
Open Report	For Decision
Wards Affected: All	Key Decision: Yes
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Sponsor: Anne Bristow Deputy Chief Executive & Corporate Director for Adult & Community Services	
Summary: <p>Our refreshed joint Health and Wellbeing Strategy sets out a vision for improving the health and wellbeing of residents and reducing inequalities at every stage of people's lives by 2018. It aims to help residents improve their health by identifying the key priorities based on the evidence in our Joint Strategic Needs Assessment (JSNA), and what can be done to address them and what outcomes are intended to be achieved.</p> <p>These priorities will then underpin commissioning plans and other agreements to undertake the actions together, in order to make the greatest impact across the health and social care system and wider Council responsibilities. It also sets out how we will work together to deliver the agreed priorities.</p> <p>The refresh of the joint Health and Wellbeing Strategy is supported by two key documents. The Health and Wellbeing Outcomes Framework sets out the outcome indicators that will be used to monitor progress toward achieving the priorities set out in the Strategy and the Health and Wellbeing Strategy Delivery Plan 2015-18 that focuses on the key actions that the Board will focus on achieving over the timeframe of the strategy.</p>	
Recommendation(s): The Health and Wellbeing Board is recommended: (i) To discuss and approve the Joint Health and Wellbeing Strategy	
Reason(s): The Health and Wellbeing Board has a duty to balance needs carefully and to make difficult decisions about strategic priorities given the resources available. The production of the joint Health and Wellbeing Strategy was enshrined in the Local Government and Public Involvement in Health Act 2007 and the Health and Social Care Act 2012 imposes this duty on local authorities and clinical commissioning groups, discharged through the Health and Wellbeing Board.	

The Joint Health and Wellbeing Strategy also informs other strategies linked to the Council's priorities for delivering **One borough; one community; London's growth opportunity**.

1. Background

- 1.1 A requirement of the Health and Wellbeing Board is to produce a Joint Health and Wellbeing Strategy to steer the major strategic work on health and wellbeing in the borough. The refresh is informed by our Joint Strategic Needs Assessment (JSNA), which describes Barking and Dagenham's population and the current and future health and wellbeing needs of residents.
- 1.2 This refresh of the Joint Health and Wellbeing Strategy (JHWS) will provide a focus for the Board and assist in setting priorities locally. It is not intended to be a detailed plan of action but instead sets out those areas that are of the greatest importance to the health and wellbeing of Barking and Dagenham's population and will be used to inform the setting of priorities including those within local commissioning processes.

2. Introduction

- 2.1 This paper builds on our current priorities agreed at the Health and Wellbeing Board as well as making a number of new strategic recommendations for improving health through the Council and its partners wider responsibilities. Background information on demographic need and more specific recommendations are available on the website <http://www.barkinganddagenhamjsna.org.uk>
- 2.2 The JHWS underpins a range of key documents for delivering the Council's vision and priorities as well as NHS Barking and Dagenham Clinical Commissioning Group's 5 year strategic plan:
 - Joint Better Care Fund work programme
 - Children & Young People's Plan
 - Community Strategy 2013 -2016

3. Priorities

- 3.1 The Board agreed and prioritised the following for commissioning intentions at its meeting on 14th February 2014:
 - Transformation of Health and Social Care
 - Improving premature mortality
 - Tackling obesity and increasing physical activity
 - Improving Sexual and Reproductive Health
 - Improving Child Health and Early Years
 - Improving Community Safety

- Alcohol and Substance Misuse
- Improving Mental Health
- Reducing Injuries and Accidents.

3.2 These remain the priorities for improving population health and wellbeing. The refresh of the JHWS identifies areas where increased work and focus can support the delivery of outcomes.

4. Key strategic principles for drafting Barking and Dagenham joint health and wellbeing strategy

4.1 The Health and Wellbeing Strategy has strong links to national policies and strategies. In the local context the Health and Wellbeing Board will not seek to replicate the work of existing boards and strategies such as the Housing Strategy and Sport and Physical Activity Strategy. However, we will work with other boards, to ensure the achievement of our outcomes is supported across the whole partnership.

4.2 The Strategy will:

- Set out shared priorities based on evidence of greatest need that puts the emphasis on prevention and early intervention.
- Make health and wellbeing a personal agenda supported by borough based programmes and interventions.
- Set out a clear rationale for the locally agreed priorities and also what that means for the other needs identified in the JSNA and how they will be handled.
- Not try to solve everything, but take a strategic overview on how to address the key issues identified in the JSNA, including tackling the worst inequalities.
- Concentrate on an achievable amount with an outcomes focus – prioritisation is difficult but important to maximise resources and focus on issues where the greatest gains in health and wellbeing can be achieved.
- Address issues through joint working across the local systems and also describe what individual services will do to tackle priorities and give effective solutions to individual problems.
- Enable improved patient and service user engagement in the development of our Strategy and plans.
- Enable increased choice and control by residents who use services with independence, prevention and integration at the heart of how choices can be made

5. Outcomes

5.1 The key outcomes from the delivery of our Strategy in 2015 are to:

- Increase the life expectancy of people living in Barking and Dagenham.
- Close the gap between the life expectancy in Barking and Dagenham with the London average.
- Improve health and social care outcomes through integrated services.

5.2 These are high level outcomes and under each of the four strategic themes we have established high level outcomes as well as specific annual measures linked to the key actions to be taken.

6. Strategic Themes

6.1 The Health and Wellbeing Board mapped the outcome frameworks for the NHS, Public Health, Adult Social Care and Children and Young People outcomes. We agreed, based on this, to establish four strategic themes that covered the breadth of the frameworks. We then mapped our priorities, outcomes and outcome measures across these four strategic themes:

- **Prevention:** Supporting local people to make lifestyle choices at an individual level which will positively improve the quality and length of their life and overall increase the health of the population.
- **Protection:** Protecting local people from threats to their health and wellbeing. These include:
 - Infectious disease
 - Deaths relating to extreme weather
 - Enablers to protect health include
 - Built environment and housing stock
 - Safeguarding individuals of all ages and identities from abuse, sexual exploitation, crime and ill treatment.
- **Improvement and Integration of Services:** Improving treatment and care by benchmarking against best practice and where we identify that care has failed. Exploring new and different ways of providing health and social care that is more accessible and person centered with particular emphasis on improving this for older people and disabled children.
- **Personalisation:** Ensuring that patients, service users and carers have control and choice over the shape of the care and support that they receive in all care settings.

7. Delivery plan

7.1 Underpinning the high level Strategy and its key actions will be a detailed delivery plans. The recommendation is that this needs to be developed within the governance arrangements for the Health and Wellbeing Board through the Board's sub groups.

8. Mandatory Implications

8.1 Joint Strategic Needs Assessment

This report is grounded on the most recent findings and recommendations of the JSNA.

8.2 Health and Wellbeing Strategy

The Strategy aligns well with the recommendations of the JSNA. The refreshed strategy will continue to serve the borough well as a means to tackle the health and wellbeing needs of local people, as identified in the JSNA.

8.3 Integration

The report makes several recommendations related to the need for effective integration of services and partnership working.

8.4 Financial Implications

Financial implications completed by Roger Hampson, Group Manager Finance, Adults and Community Services, LBBD.

The Health and Wellbeing Strategy Delivery Plan and Outcomes Framework provide a focus for existing resources to be targeted at those key priorities that will have a significant impact on the health and wellbeing of residents of the borough. There are no new resources to support implementation.

The Council has agreed a two year budget for 2015/16 and 2016/16; it is likely that additional savings will need to be considered across both the Council and health in 2017/18; the level of resources available will need to be reflected in the annual review of the delivery plan.

With regard to the further integration of services with health and partnership working, this is likely to form part of the development of Better Care Fund planning arrangements beyond the current agreement for 2015/16. These arrangements are dependent on the outcome of the General Election, not known at the time of writing these comments.

8.5 Legal Implications

Legal implications completed by Dawn Pelle Adult Care Lawyer, Legal and Democratic Services, LBBD.

There are no legal implications as the joint Health and Wellbeing Strategy has been aligned with the variety of National Frameworks outlined in the Strategy Frameworks document and the provisions of the Health and Social Care Act 2012, Care Act 2014 and Children and Families Act 2014 has been extensively referred to.

8.6 Risk Management

The recommendations of this paper are a product of the evidence based JSNA process, with an aim to improve health and wellbeing across the population. There are no risks anticipated, provided the commissioning and strategic decisions take into consideration equality and equity of access and provision.

9. Appendices

Appendix 1: Refreshed Joint Health and Wellbeing Strategy 2015-18