Appendix 1

Briefing note: Developing a Primary Care Strategy in Barking and Dagenham

28 May 2015

Background and Context
Barking and Dagenham CCG are responding to delivering primary care services within a complex and changing context. At a national and London level there have been key policy announcements about how primary care is commissioned and delivered to address some of the challenges around accessible, proactive and coordinated care. At a local level some of the key challenges for Barking and Dagenham include an increase in the demand on local primary care services, limited amounts of funding and resource and the need for better succession planning for retiring GPs.

The strategic landscape for primary care services is central to how Barking and Dagenham CCG address these challenges and opportunities, and work is already underway to tackle some of these areas. Examples include the CCGs new role as delegated commissioners, the development of federations and the implementation of primary care extended access hubs.

Barking and Dagenham CCG are now working towards bringing this together into a clear, coherent and realistic strategy for primary care transformation through the development of a primary care transformation strategy. The strategy will outline the vision for primary care services within Barking and Dagenham over the next five years taking into consideration the wider primary care landscape and other transformational change initiatives relevant to the delivery of services. The final strategy will be published in the autumn/winter.

Key milestones:
• **April to June:** Establish the current state position for primary care services in Barking and Dagenham.
• **June to August:** Engagement to gather feedback on primary care services to help to shape the final strategy and key priorities for the future. This includes attending key meetings across the patch. Events will also be scheduled for all practice staff, GPs and broader stakeholders across the local healthcare economy.
• **Early Autumn:** Engagement on the draft strategy
• **Winter:** Publication of final Barking and Dagenham Primary Care Strategy

Engaging with stakeholders to shape and influence the strategy
Stakeholder engagement is being planned throughout the spring and summer and will aim to seek feedback from key stakeholders (including local primary care staff, local voluntary and community organisations, patients, local authorities and social care organisations). The feedback captured will then be used to shape the final strategy winter. Feedback will be sought at key meetings, stakeholder events and through an online survey.

The aim of engagement is to:
• raise awareness of the development of a primary care strategy for Barking and Dagenham
• seek feedback on local primary care services from a broad range of stakeholders and the public.
• learn more about the current context of primary care, including the opportunities and the challenges.
• understand in more detail what is working well in primary care and what can be improved.
• ensure that the development of the Barking and Dagenham Primary Care strategy is shaped and influenced by local stakeholders.